

# HAPPY HOLIDAYS



At the headquarters we aspire to be inclusive in every way for our extended family. The denizens here, by nature, are a quirky enough bunch. The North Pole hums with activity year-round so peculiar things do get tried out. To wit, tech bros' perpetual motion machine did spawn some nifty algorithmic alchemy that insta-translates the nuances of our motley crew's grunts n' growls into intelligible language. No longer perpetually puzzled, I can finally grok what these guys are trying to communicate. It served as a catalyst, with the rising dawn of a new epoch, reigniting animal spirits.



Blitzen, a nimble innovator, morphed into an elite social influencer. Who would have guessed? She counsels, "Pinpoint your niche and target audiences wisely. Avoid ill-suited brand collaborations, squandering your credibility as you mutate into shameless shills. Whatever we promote, we use. This focus evident in our partnership with an ales brewer. Nothing quite like a hearty brew to help stave off the bite of harsh Arctic winters. A follow-on issue, no small matter, is a lack of opposable digits. On that count we allied with a maker of robotic extensions for hooves. Affix neural sensors for control, snap on the hand extension, you're good to go! The absurd becomes a practical reality."

Chill Bill radiates, a laid back vibe. "Yo, we're buzzin' on the socials, keepin' it real, and goin' viral to the max. No jedi mindtricks or deepfakes razzle dazzle employed in attempting to amass media 👍👍 ratings. Random jokers keep surfacing, to try trading on our snowballing fame. Don't feed the trolls, hype-meisters, or other rascals, guys! As a counter measure for such antics, I concocted a paw print authenticity seal for our social posts, signifying they're no janky imitations."

As the chief bottle washer here, I'm proud of the self-reliant character exhibited by my Polar pals. Instinctively, they connected the dots when encountering a tech novelty and made something concrete materialize, revealing some true potential. Surely an inspirational message for all of us, no?

